

## **Calling all driven, curious, and talented designers ready to dive into the dynamic world of fractional CMO marketing within Texas' #1 Middle Market Investment Bank!**

Westlake Securities, the #1 middle-market investment bank in Austin/San Antonio by deal count, is seeking a bright and enthusiastic Graphic Designer to join our CMO Services Team. In this fast-paced role, you'll be an integral part of a team dedicated to driving growth for the companies we partner with. You'll be working with B2B and B2C clients across diverse sectors like tech, industrial manufacturing, and CPG (to name a few).

### **What You'll Do:**

- ❑ Immerse yourself in the world of fractional CMO marketing. Gain firsthand experience across the entire marketing spectrum, with a focus on the following:
  - ❑ Website designs // digital marketing
  - ❑ Logo graphics // type treatments
  - ❑ Social posts
  - ❑ Sales materials // collateral
  - ❑ Trade Show elements
  - ❑ Visual templates
- ❑ Partner with writer and/or client lead to build strategic, well-composed, and authentic communication materials that meet objectives and deliver on creative strategy.
- ❑ Contribute to client success stories: Play a vital role in crafting compelling marketing materials that help Westlake and our clients tell their unique stories and deliver growth.
- ❑ Learn from the best: Work alongside experienced team members and gain valuable insights into the investment banking industry and the critical role of fractional CMO marketing.
- ❑ Take ownership and grow, we encourage initiative and independent thinking. This is your chance to contribute fresh ideas, take on meaningful responsibilities, and build your skillset in a supportive environment.

**Who You Are:**

- A highly motivated designer with at least 2-4 years of experience in marketing agency and/or marketing organization.
- A quick learner with a thirst for knowledge and a willingness to tackle new challenges.
- A team player with excellent communication and interpersonal skills.
- A detail-oriented individual with a strong work ethic and a commitment to delivering high-quality work.
- Proficient in design software (e.g. Adobe Creative Cloud: InDesign, Illustrator, Photoshop, etc.) in addition to Canva, AI tools, and Microsoft Office Suite.

**What We Offer:**

- An invaluable experience within a top-tier investment banking firm.
- The opportunity to contribute to real-world projects with tangible impact.
- Mentorship and guidance from experienced professionals.
- A collaborative and supportive work environment.
- Competitive compensation and the chance to build your experience and network.
- If you're a passionate, driven individual eager to learn from the best and make a real difference on a dynamic team within a leading investment bank, we want to hear from you!

**To Apply:**

Please submit your resume, portfolio, and cover letter highlighting your relevant skills and experiences to [mhooper@westlakesecurities.com](mailto:mhooper@westlakesecurities.com).

*Westlake Securities is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability, gender identity, sexual orientation, protected veteran status, or any other characteristic protected by law.*